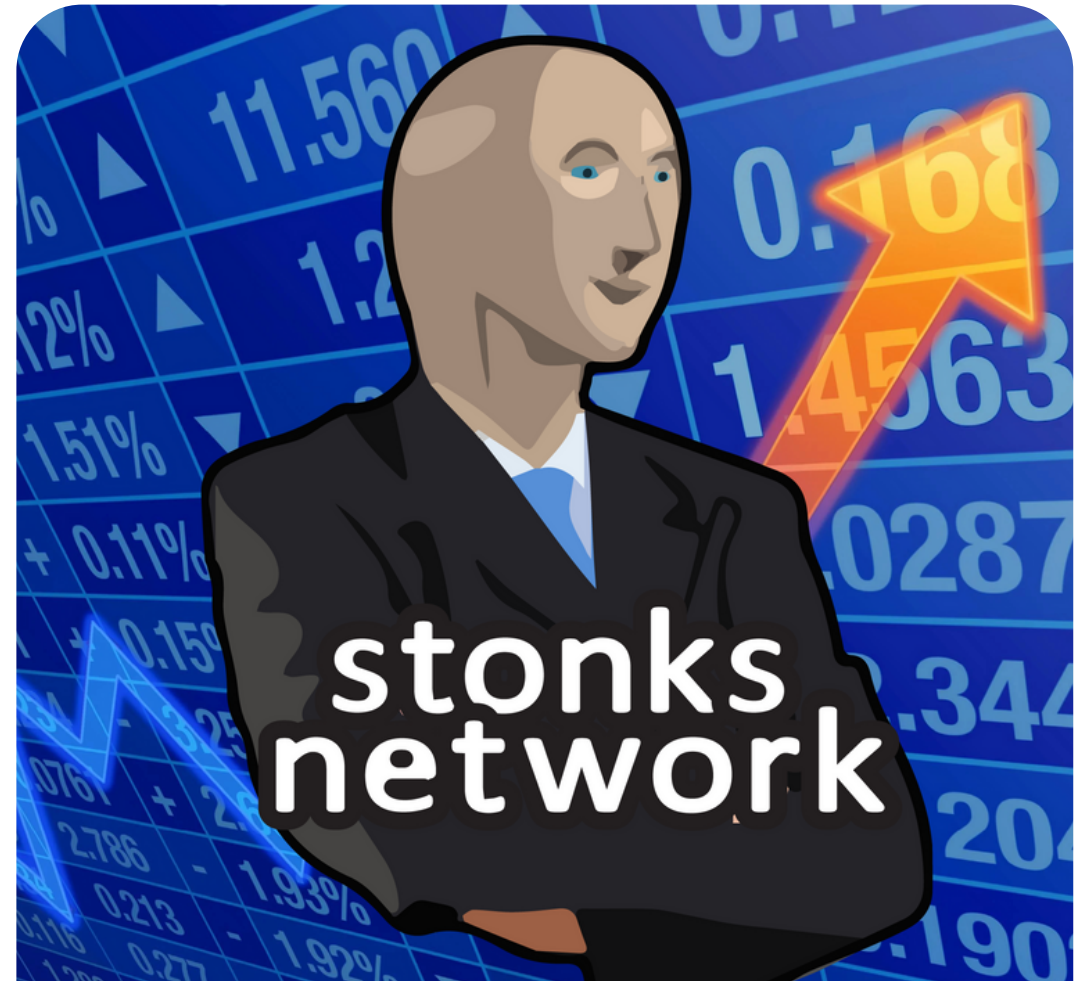


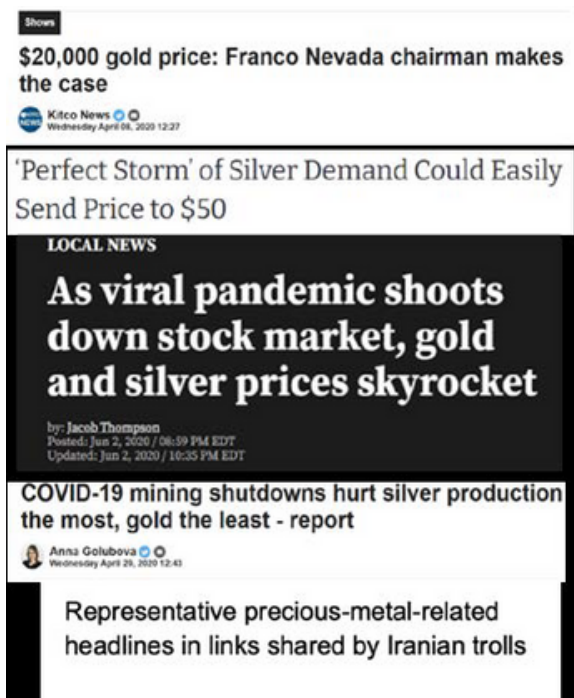
STONKS NETWORK WHITEPAPER

V1

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STONKSNETWORK.NET



01. Introduction



Disinformation narratives in commodities markets

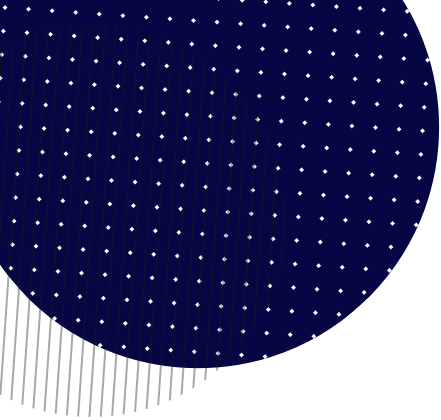
IMPORTANCE & IMPACT

Innovations in both traditional and decentralised finance have actively contributed, and continue to lower the barrier of entry into sophisticated markets. With this however, the phenomenon of information overload has also become more prominent than ever. Much of this information creates risks in markets and reinforces the hype narrative and propaganda as an alternative to investment based on value. While the internet community often binds itself for good, disinformation from fringe groups, tech-fueled financial fraud or influencers seeking personal gain have negatively impacted the financial conversation and market information integrity.

Web 3.0 assets such as NFT's or cryptocurrencies are particularly vulnerable and generally the object of such disinformation campaigns. While often, but not always fraudulent, these activities and their perpetrators steer clear of the consequences imposed by a traditional regulatory agency and further erode market trust and the public information integrity.

Despite this, there is not denying the Web 3.0 tools are here to stay. Blockchain and cryptocurrencies in particular are not just regular technological innovations, they create systems, financial software and culture with their use. Ever since GameStop and AMC shorts, traditional financiers have turned against much of the Web 3.0 communities such as DAOS but that has ultimately propelled the narrative within these communities and created a cohesive culture of passion for them to continue to exist and thrive.

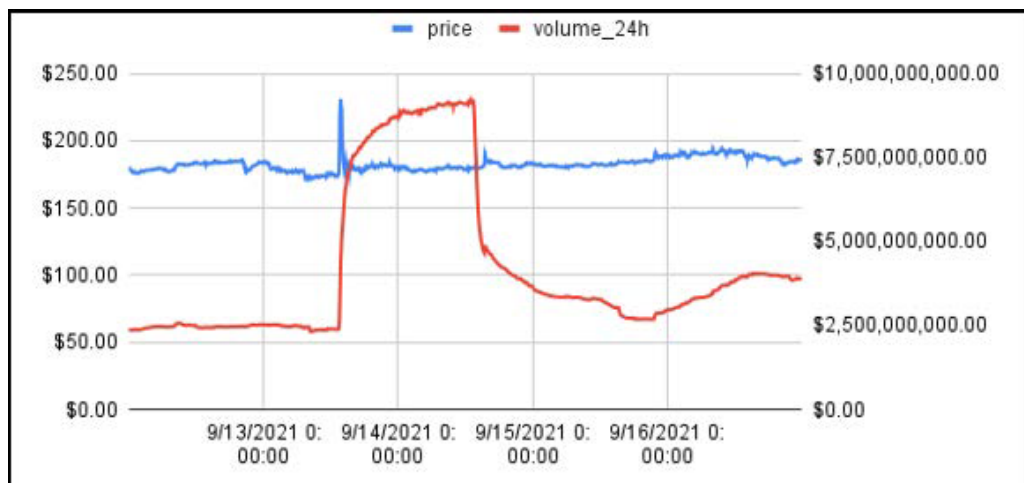
Notable instances of the technology's potential for resisting censorship and having a real world impact is perhaps amid the Hong Kong protests or more recently during the escalation of Russian aggression towards Ukraine. Social influencers, NGO's and volunteer groups were able to get at least some of the much needed support, which, for many in the crypto industry, showcased the utility of cryptocurrencies especially when traditional financial institutions deny or restrict financial services. It should be clear by now that it is unreasonable to expect that these communities would be squashed or would simply dissipate as every move to do so has only exacerbated the message they were trying to convey and grew their opposition. Moreover, many of the ethical and positive use cases of these technologies would have greatly suffered if they were ultimately suppressed.



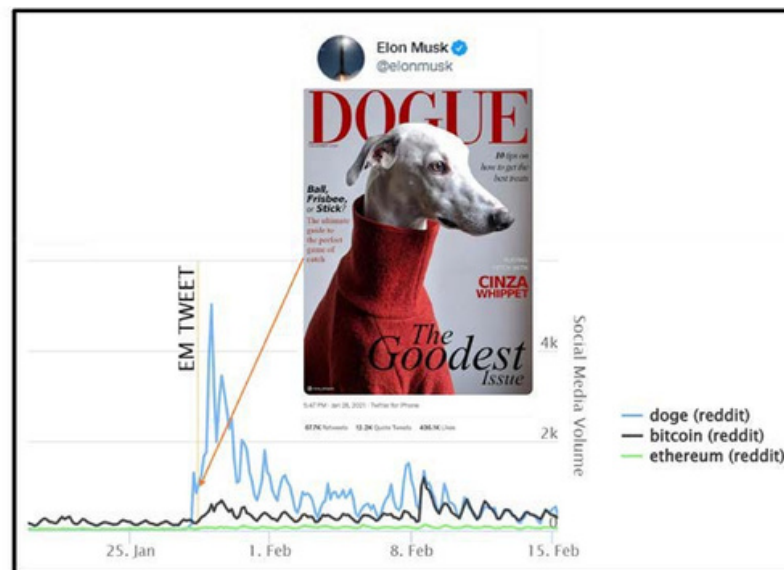
How many have fallen for the fake press release published by GlobeNewswire announcing that Walmart would be accepting payment in Litecoin? A hoax that led to roughly 22% increase in price of the coin, where likely the traders behind the story have exploited the wave of popularity. Not even a month later, there was another similar report announcing that Kroger would be accepting Bitcoin Cash driving the price from 602\$ to 630\$ per coin. Musk's fiasco with Dodge and Bitcoin is also correlated with price surges and high transaction volumes, but quickly followed by rapid sell-off events. "Pump-and-dump" schemes and other similar manipulative behaviour is illegal in the stock market but in the cryptocurrency markets still borders on a grey area and poses a huge risk for investors.

1.1 The Problem

Ultimately, if regulatory agencies acting in draconian ways fail miserably at countering widespread disinformation networks and narratives that manipulate the cryptocurrency space, how can we protect our investments from wild fluctuations caused by technological and financial opportunists?



A Timeline of transaction volume and price of Litecoin during the Walmart Hoax by 5 minute interval.



A campaign was launched on r/dogecoin January 8th followed by a tweet from Elon Musk supporting dogecoin (indicated by the yellow arrow). Crypto price, chatter, and volume surge after this event.



2. Stonks Network

What is Stonks Network?

Stonks network is a decentralized crypto-based platform and financial tool that aims to create awareness towards the importance of diversifying one's digital assets for the purposes of building wealth and protecting it from severe market manipulation. Investors are in a constant struggle of finding and investing in the sea of crypto projects out there. Doing so demands a high level of discipline and understanding that even when planned out carefully will still be prone to failures. We have seen cryptocurrencies making dramatic headlines for their outsized gains and tremendous losses over the years while exchange-traded funds like the S&P-500 have seen a consistent year over year growth and are widely considered one of the best investments compared to individual, cherry picked stocks of just one, a few blockchain or crypto-focused companies.

Given how rapidly the blockchain space is evolving, choosing a blockchain ETF for your portfolio could be the best possible choice for investing in the industry and even more as the market matures and crypto assets become more accepted as both transactional currencies and investment products. Alongside providing the best way to get exposure to the industry, Stonks will invest in dozens of stocks, providing plenty of diversification in a single fund and allow users to prove their generating abilities with this nascent asset class.

This is why Stonks Network plans to offer investors to extend their investment to a basket of cryptos and the underlying blockchain technologies they are built on, rather than picking winning crypto themselves. Most importantly you can do it for free!

Whatever you think of the future, it's clear that Web 3.0 is here to stay. Tomorrow's landscape looks more crowded, more competitive and more complex. Investors will have more homework to do when selecting the right product. Fully emerged in the global universe of crypto, Stonks Network will provide the tools and information to help you on the path of financial independence.

03. The solution

OUR VALUES:

- Bringing value and utility to the token economy.
- Creating tight-knit community of crypto enthusiasts and investors.
- Being transparent, dedicated and on a path to make a positive impact for our users.

OUR MISSION:

- Empowering users towards financial freedom through education and smart financial decisions
- Break the barrier of entry for early and average investors into digital assets and portfolio diversification.

ADVANTAGES OF STONKS NETWORK

- **Diversify your assets.** Stonks Network brings awareness to the importance of owning digital assets through our token STNK. Token holders will be able to, among others, use STNK for participating in network events or in our weekly Bitcoin draw.
- **No monetary investments.** Because our token can be mined directly from the app, as an early adopter you can get right into it, risk free. As such, when the full functionality of the app will be implemented, users will be able to use their earned tokens to invest in a basket of crypto assets based on their personal risk appetite, and as such, bring composite value, year-over-year, based on the stake invested.
- **Valuable NFT collection.** Stonks Network launches upfront with our own NFT collection. Beside supporting us for the continuous development of the network, users owning Stonks NFTs will be able to redeem special bonuses directly in the platform. These may come in the form of STNK tokens, an extension of the standard mining session, an increase in the mining rate or extra tickets to the weekly Bitcoin draw. More on the token benefits in later sections.
- **A growing community and Stonks ecosystem.** With more users joining our platform so will STNK token grow in utility. We envision a full set of financial capabilities meant to make it easier for average investors to diversify into digital assets and passively grow their wealth.



04. STNK Token

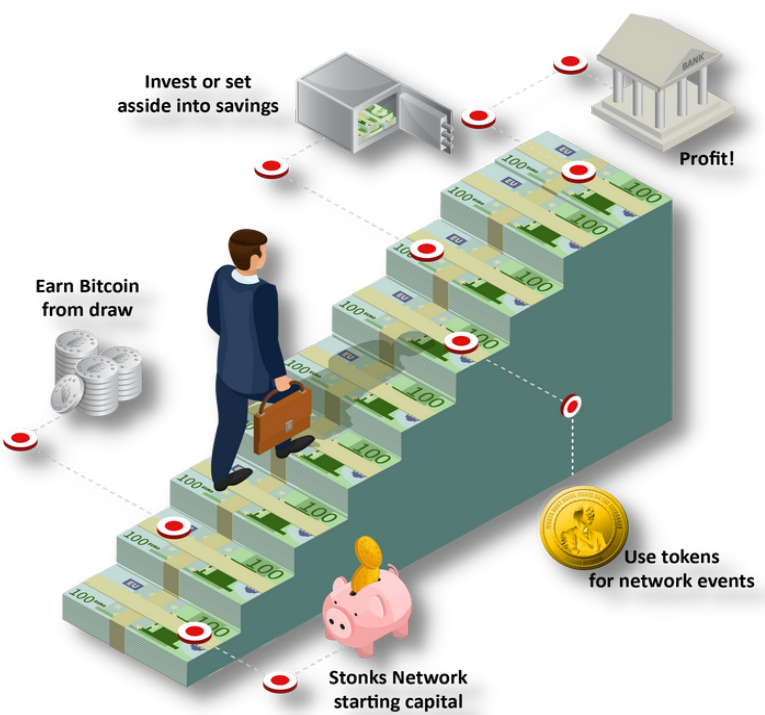
THE ULTIMATE UTILITY TOKEN

STNK is the DeFi token that sits at the core of our platform, and is itself designed as an asset meant to be transferred, traded, bought or sold. Alongside, this protocol issue token performs a wide variety of functions aiming to reproduce traditional financial-system functions such as lending, saving or insurance.

To kickstart our users journey towards diversifying their assets, a limited number of tokens will be issued through mining in the Stonks app. In the first phase of the project, users contributing to the network will be rewarded daily with a set of tokens simply by restarting their mining cycle each day. The amount of tokens received by a user through their mining cycle is fixed, however, bonuses can be earned via opening gift boxes, owning Stonks NFTs or, during later stages of the development, based on the account's investments stake. With the development of the platform, high early holders will also be invited to partake in decisions related to key features coming to the platform or crypto assets to hold.

Right out of the gate, users will be able to use their STNK tokens to participate in the weekly Bitcoin draw and be rewarded directly in their own crypto wallet. This also serves as a controlled burn of the total supply which will help increase the token's scarcity. Once a critical mass of users will be active on the platform, the token will be launched on top of the Ethereum blockchain. Our goal of a decentralized application is tied into STNK tokens to be held and owned by as many people as possible.

Alongside our AI mitigated investment system, our vision for the STNK token is for it to also be used in a decentralized prediction market that will enable users to earn based on future outcomes. Events will be introduced allowing users to place wagers from everything between stocks prices to sport or political outcomes. Automated verifiers will tally wagers and reward winners directly to their token balances.



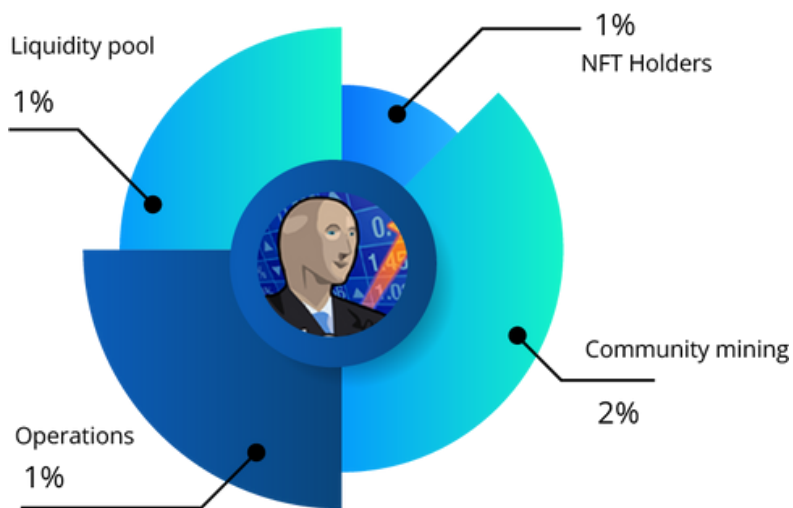
05. NFT Collection

STONKS NETWORK NFT COLLECTION

A vital advancement in the blockchain business has emerged in the form of Non-Fungible Tokens (NFT) and is increasing in popularity. As we live in the digital age, NFT strings offer a new solution. They create one virtual asset, for example a piece of digital art, and guarantee that it can only be used and exchanged if the NFT is available. They will have a unique identifier and only this token could be exchanged for it. This quality makes it easy to verify whether the asset is real or not without going through a bigger hassle. Ownership of valuable items can be transferred through these easily and quickly.

Stonk NFTs are not there to only help our community grow, but unlike others, they will serve a key role in the future development of the platform. Depending on which and how many NFT's an account will hold, so will their token minting abilities expand. As an stonk NFT holder, you will get access to exclusive events, to more in-depth customization of your investment portfolio and the ability to passively earn tokens. Once you have purchased a Stonks NFT from OpenSea you will be able to use its identifier to redeem a certain set of bonuses via the Stonks Network platform,

Each NFT sold will yield a 10% Creator fee that will be used as follows. 5% of it will be redistributed to the token pool, NFT holders and operations, whilst 5% will be used to help us maintain the infrastructure, development team and create future collections.



06. Roadmap

THE STONKS NETWORK GOALS

Our dedicated team is hard at work to build towards a growing ecosystem of financial tools. Each future update will focus on both quality of life as well as increased benefits for our token holders!

